



# CARLO SAIA

SENIOR WEB DEVELOPER & DESIGNER

## CONTACT

+1 959-999-6353

webexpertcarlo@gmail.com

Remote | Open to Global Roles



## TECHNICAL SKILLS

### FRONT-END

HTML, CSS, JavaScript, Tailwind, React.js, Vue.js, Bootstrap

### BACK-END

PHP, Laravel, Node.js, MySQL, Firebase, REST APIs

### CMS & PLATFORMS

WordPress, Shopify, Webflow, Wix, GHL, Squarespace, ClickFunnels, etc.

### DESIGN

Figma, Adobe XD, Photoshop, Illustrator, UI/UX Wireframing

### AUTOMATION & INTEGRATION

Zapier, Make.com, Webhooks, CRM APIs, etc.

### ECOMMERCE

WooCommerce, Shopify Plus, Stripe, Bigcommerce, etc.



## SUMMARY

Experienced and results-driven Web Developer & Designer with 10+ years of global experience building sleek, scalable, and conversion-focused websites, web apps, and digital platforms. I specialize in bridging the gap between design and engineering, crafting solutions that are not just functional—but measurable. Adept in WordPress, Shopify, Laravel, React.js, and API logic, I bring a hybrid skillset across full-stack dev, UI/UX design, and eCommerce performance. I thrive in remote, async environments, and bring a sharp eye for detail, performance, and clean architecture—always focused on delivering user-first digital experiences.



## PROFESSIONAL EXPERIENCE

### FULL-STACK WEB DEVELOPER | 2021-2025

Led full-stack development using Laravel, PHP, WordPress, and Shopify Plus. Expanded advanced API workflows, custom checkouts, and high-conversion UX with Figma and React.

### SR. WP & SHOPIFY DEVELOPER | 2019-2021

Built WooCommerce and Shopify Plus stores using Liquid, PHP, and custom themes. Refined frontend skills (HTML, JS, CSS) and continued integrating CRMs and custom APIs.

### WP DEVELOPER (CUSTOM THEMES & PLUGINS) AND PHP | 2017-2019

Developed scalable WordPress themes using ACF and PHP, with ongoing SEO/performance tuning. Strengthened full-stack fluency with JS, custom UI/UX, and builder integrations.

### WEB DEVELOPER | 2014-2017

Launched full-scale PHP and Laravel projects—laying the foundation in PHP and MySQL. Built and designed complete platforms, nurturing long-term fluency in backend, UI, and dev tools.



## HOBBIES



Swimming



Games



Travelling



# CARLO SAIA

SENIOR WEB DEVELOPER & DESIGNER

---

**CONTACT**

+1 959-999-6353

webexpertcarlo@gmail.com

Remote | Open to Global Roles

---

Dear [Hiring Manager / Team],

As a Senior Web Developer & Designer with 10+ years of hands-on experience, I specialize in crafting sleek, scalable digital products that not only look great—but perform flawlessly. Whether it's building a custom Shopify store, engineering a multi-role dashboard, or integrating complex API systems, I bring a deep blend of engineering logic and design empathy to every project.

I've led and delivered full-stack solutions for clients across the US, UK, AU, NZ, and Europe—working with agencies and businesses spanning eCommerce, SaaS, fintech, health, and education. My toolkit includes everything from PHP, Laravel, and React.js to WordPress, Webflow, Figma, and performance optimization tools. I've also built automations with GHL, HubSpot, and Zapier, and thrive in async, feedback-driven environments.

What sets me apart is my ability to think strategically—not just how to build something, but why. I focus on delivering user-first experiences that are accessible, fast, and conversion-focused. I'm equally comfortable collaborating with marketing, product, or design teams, and I take pride in clean code, clear communication, and on-time delivery.

I'd love the opportunity to bring this experience to your team and help create digital solutions that push boundaries and drive results. Let's connect and explore how we can work together.

Thank you for your time and consideration.

CARLO SAIA